

BOATING WORLD

Life, Passion, Adventure

Words Stuart Reichardt



Boating World has long been a leader in the luxury boat market and the addition of not one, but two qualified staff members to their complement is certainly going to take them to the next level.

As importers, exporters and brokers of luxury motor-yachts, fishing boats, speed boats and a variety of other watercraft, Boating World sets itself apart from its competitors by offering complete attention to detail and exceptional customer service, every time. With offices in Cape Town and Durban serving all of South Africa, Boating World offers a network of highly qualified staff to attend to every customer's needs.

Boating World imports many of its extensive range of boats from England, Australia, UK, France, and USA, and their complete range of boating accessories and equipment ensures their customers return time and time again for purchases. Boating

World is also the exclusive agent for the Airberth range of boat lift storage systems.

UNLIMITED CHOICE AT BOATING WORLD

New boats: If a new boat or yacht is on your shopping list, then look no further than the impressive range Boating World has on offer. Their range includes leading manufacturers such as Fountaine Pajot, Riviera, Jeanneau, Fairline, Sea Ray and Sunreef brands. Take your pick from some of the best boats on the market today.

Pre-owned boats: The one thing that you are assured in your dealings with Boating World is their unrivalled selection of boats. If it's pre-owned boats for cruising, fishing, sailing or sport that you are looking for, then bank on Boating World having something to suit your needs.

Commercial boats: Boating World has all the bases covered with a great selection of commercial boats which include commercial fishing boats such as long liners and trawlers as well as dive and expedition boats, tug boats and ferries.

Military boats: Also available at Boating World is a range of military boats that include patrol boats, coast guard vessels, naval boats, ex-military boats and ships.

Charter boats: Are you looking for some real charter boat action? Then look no further than the bustling Boating World website as it is packed with charter opportunities. There is a charter for all tastes and these include leisure charters, holiday charters, sport fishing charters, teambuilding charters, whale and dolphin viewing



excursions and educational tours. And, don't be restricted in your thinking, as Boating World offers charter company information from as far afield as Mauritius, Seychelles, Tanzania, Mozambique and Kenya. You can even venture to the Caribbean if that's on your bucket list!

Luxury boat sharing: Another great way to get a foot in the door of the luxury boat market is to share the costs with others. Essentially, what this means is that you have full access to

a luxury boat at a fraction of the cost, and the general maintenance is taken care of, so no scrubbing the decks!

Boat lifts and jetties: Boating World is the exclusive African distributor for the PierPlas floating dock system and a leading supplier of the Airberth boat lift and storage system.

Accessories: Boating World offers a variety of accessories such as chart-plotters, GPS mapping instruments, gauges, fish finders, gyro stabilizer

systems, radar equipment and the latest in newly-released marine technology. Boating World is the 'go to' place if you're looking for all things water-related.

Your insurance: Boating World, in conjunction with Club Marine Insurance, offers some of the best insurance options to all boat owners. Drop them an email if you need advice or an obligation-free quotation.

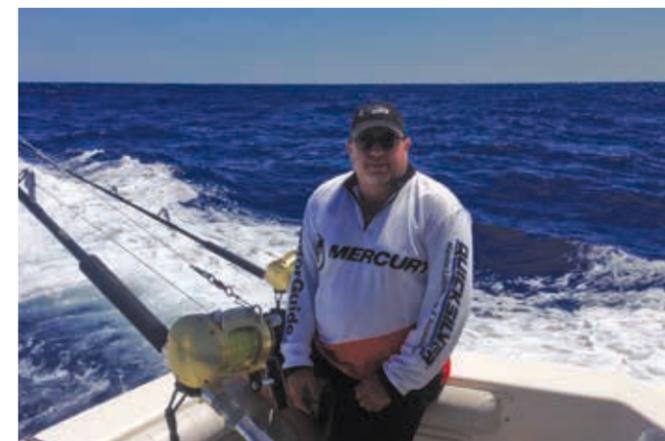
MEET THE NEW BOATING WORLD APPOINTMENTS

WAYNE BARTHUS

Durban Sales Specialist

Wayne has been involved in boating since the age of 16 and being a stone's throw away from the local dam where his friend had a boat, meant that most of his free time was spent on the water. Wayne and his friends would spend weekends camping at the dam and they soon became keen skiers, wake boarders and fishermen. Wayne's natural transition to bigger boats after attaining his skipper's ticket and radio licence allowed him to cruise on a variety of beautiful boats. His knowledge of the sea, gained from the many fishing competitions that he has been in, make Wayne a truly

knowledgeable asset to the Boating World family. Wayne smiles when he says, "I undoubtedly have the best view from my office, overlooking the Durban Marina. It's an absolute pleasure to come to work in the mornings. What's more is that the Boating World team made me feel like a member of the family from day one and this makes it so much easier to work with such friendly and passionate people." For those in the market for a new or pre-owned boat or those of you who are simply at the fact-finding stage of your boat purchase, we suggest you get hold of Wayne and set up an appointment, or drop him an email with your questions. He will point you in the right direction and it'll be plain sailing from there on out.





ALWYN COETZEE

Cape Town After-Sales Specialist

Alwyn Coetzee grew up in Mossel Bay and spent his younger years surfing, snorkelling, taking out oysters, and later on, sailing. He worked in London for a year after leaving school, but yearned for the more moderate local climate and headed back to South Africa. Alwyn did his first Atlantic crossing when he was 19 years old, a trip that took him from Cape Town to Tortola in the British Virgin Islands, followed shortly by another trip to Croatia. Alwyn then completed his SAS yacht master ticket, and ran a 58 ft and a 45 ft motor yacht between Cape Town and Mossel Bay. He also completed many coastal deliveries of powerboats and sailboats, which included a couple of beautiful Rivas. Alwyn worked in the sales department at Boating World where he gained immense experience on all the different brands, but after two years at Boating World, Alwyn succumbed to 'itchy feet' and set out with two friends to sail across the Atlantic.. again! His next appointment

was a three-month contract as captain of a five-star, 140 ft houseboat on the Chobe River in Botswana. Alwyn then went on to captain a 62 ft sailing catamaran in the Mediterranean and spent over three years on this boat travelling to over 20 countries, including the whole of the Mediterranean and many of the Caribbean Islands. Alwyn was lucky enough to meet some incredible guests along the way such as the Duke and Duchess of Devonshire and famous chef Mario Batali during his travels. With over 70 000 nautical miles under his belt and his Atlantic crossings reaching into double figures, Alwyn is not only an asset to the Boating World family but he is also a hive of authoritative information for all those boat enthusiasts and prospective boat owners out there. His role as an after-sales support specialist is renowned in the industry.

To get hold of Boating World, contact their head office in Cape Town on (021) 418 0840. Alternatively email info@boatingworld.co.za or visit www.boatingworld.co.za 



Heard of wake surfing behind a sports cruiser?
Alwyn was one of the first!

GETTING UP...



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