



# 50 YEARS OF FAIRLINE

Words by Janine Avery & pictures courtesy of Boating World

In 2017, British luxury boat builder, Fairline Yachts, celebrated its golden anniversary. 50 years of Fairline means a celebration of the brand's passion for perfection, beauty and performance and a look back at the rich history of building timeless, classic

yachts that have stood the test of time. Demonstrating exceptional British craftsmanship, Fairline's yachts are manufactured using only the best materials, design and technology, coupled with cutting-edge innovation and immaculate attention to detail.

But, with celebration of the past, comes a look into the future and what that will bring for Fairline Yachts and Boating World, their exclusive African dealer.

Later this year Fairline will premier the new Targa 63 GTO at the Cannes Yachting Festival. It's the brands

first model to be created by renowned Italian superyacht designer, Alberto Mancini, in collaboration with Dutch naval architects, Vripack, and it is a modern continuation of the innovation and versatility that has become synonymous with the Fairline brand over the past 50 years. According

to Fairline, the brand not only likes to think of the Targa 63 GTO, "as the flagbearer of Fairline's design future, but also as testament to the best of British boatbuilding."

The boat stands 65'4" in length, with a beam of 17'2" and a draught of 4'8", features 6 to 10 berths depending on your configuration choices and features twin Caterpillar C18 shaft drive diesel engines with a maximum speed of 31 knots. No doubt the dimensions and layout of this yacht will prove to be every bit as impressive in reality as they are on paper but it's the attention to the finer details of construction that give this luxury yacht a real edge over its competition.

The team from Cape Town-based luxury yacht broker Boating World are looking forward to attending the Cannes Yachting Festival and Fairline dealer conference in September themselves to see the new Targa 63 GTO in person. They also look forward to receiving updates on future Fairline projects so that they can bring Cape Town clients the best the company has to offer for the next 50 years.

One of these exciting projects is that alongside the launch of the much anticipated Targa, Fairline will also be formally introducing the Squadron 64 at the Cannes Yachting Festival. Lucky festival goers will be

treated to a virtual reality experience, renderings and general arrangements and specification, giving customers a real experience of the yacht before its physical launch. With the hull commonality of the Targa 63 GTO, the team at Boating World is also looking forward to viewing the lower deck space in person at the Cannes show, so that they can extend that experience directly to customers interested in purchasing one of these exquisite boats.

Boating World is also looking forward to bringing back a wealth of knowledge on new innovations by the Fairline brand, as well the others they work alongside, in time for our own prestigious

Cape Town Boat Show which will be held at the V&A Waterfront between 20 and 22 October 2017.

Here you can step onboard the baby sister of the Targa 63 as Boating World will have on display a Targa 48 or you can view the Targa 63 on our Virtual Reality platform. Boating World will also be chatting to clients about their various investment and co-ownership options.

To get in touch with Boating World and start your journey into the world of boating contact Derrick Levy on (021) 418 0840 or email [derrick@boatingworld.co.za](mailto:derrick@boatingworld.co.za). Alternatively, visit [www.boatingworld.co.za](http://www.boatingworld.co.za) **LB**

