

# Boating WORLD

*Leader in Luxury Motor Yachts*

Boating World has been a leader in the large luxury motor yacht sector in Southern Africa for some 11 years now, and as a fourth generation boating and marine business, it is little surprise why they are still at the forefront.

Words: JESSICA WEBB  
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**B**oating World is proud to be celebrating its 11th year in the luxury boat industry and its second year since expanding from Durban into Cape Town. The company has become an established leader among the marine industry's elite dealerships. Specialising in luxury motor yachts between 20 and 120 foot from prestigious brands such as Fairline and Riviera, Boating World has become synonymous with top-drawer luxury, and its staff well known for their meticulous attention to detail concerning even the most basic necessity.

This fourth generation business is led by life partners and owners Derrick Levy and Suzanne Glock, a couple that shares a passion for the industry – a key element in



the success of their company, and which has been pivotal in driving Boating World to the top of its game.

Derrick, as Managing Director of Boating World, is a renowned powerhouse and visionary in the marine industry. His many years of industry experience, coupled with his specialised knowledge and expertise, gives Boating World a real edge when it comes to matching a discerning client with one of the award-winning motor yacht brands they represent in Southern Africa.

Suzanne has been in the boating industry for more than 12 years and is fanatical about her role as Director. Together, Suzanne and Derrick ensure the best possible advice for prospective buyers, but more than anything, love sharing their enthusiasm with their clients. Once a client becomes a part of the Boating World family, they seldom leave; a breath of fresh air in an industry that often sees "fly by night" dealers come and go...

Clients also have a young, dynamic and incredibly capable Boating World team behind them.

Together, the team has an accumulated 150 years of boating knowledge with an impressive 70 percent holding motor yacht skippers' tickets – something that is invaluable to retailers and brokers of such discerning products. "We don't want our clients to sweat the small stuff," says Derrick, "it must simply be plain sailing, or should I say cruising or sport fishing. Leisure time is precious and one wants to enjoy every minute without problems or the mundane. That's what we do for our clients – we keep their lives hassle-free." And they do it well, thanks to their enthusiastic team of experts. "Many people are looking for new leisure opportunities, often entering the marine industry for the first time. We are able to provide these opportunities in the style to which they are accustomed, and with the back-up and expertise that they would expect," he says.

Boating World offers buyers not only sales but also exceptional back-up service, a brokerage service, expertise and the best quality new and pre-owned products. With two offices in Durban and one in Cape Town Boating World is one of the only importers to offer three full-time offices in South Africa, providing a strong network of service and support to their buyers wherever they might find themselves in Southern Africa.

The company's Durban premises at the Point Development in the Waterfront are perfectly situated and overlook the warm Indian Ocean, which is a huge draw card to thousands of Marine enthusiasts all year round and gives instant access to

the boats on sale. They recently relocated their Cape Town branch from their offices in the V&A Waterfront, to a beautiful showroom on the water's edge at the famous Water Club. Home to many of the bigger craft in the market, the showroom conveniently overlooks one of Cape Town's biggest marinas and of course offers instant access to the water and the craft on offer.

Boating World doesn't only import and sell luxury motor yachts though. They also offer a range of complementary services that will satisfy any boating need the marine enthusiast might have. With two in-house technicians assisting clients with onboard training and arranging services like cleaning and mechanical checks for hassle-free upkeep, these services are imperative when making a major investment like buying a multi-million-Rand luxury motor yacht. They also offer other services, like Marine Insurance, GPS and Fishfinders, Airberths, and many more.

The recently introduced Luxury Boatshare Programme is an exciting new addition to the Boating World stable. For those who thought owning a multi-million-Rand, award-winning luxury yacht but a pipe dream, this new initiative offers a more accessible way of ownership through a very clever co-ownership programme. It includes all the pleasures of a luxury cruising lifestyle without the immense investment, running costs and hassle. For a much smaller initial investment than buying it outright) each 10-percent shareowner receives a share package of five weeks per year, which is managed in its entirety by Boating World. For the time-poor individual who simply does not want to invest millions into boating as a leisure activity, this is certainly the answer, offering the best of both worlds. 🌟

For more information on Boating World's Luxury Boatshare Programme or any of their award-winning luxury motor yacht offerings, contact 0861 324 754, email [info@boatingworld.co.za](mailto:info@boatingworld.co.za), or visit [www.boatingworld.co.za](http://www.boatingworld.co.za).